

SEO For beginners - the basics of search engine optimization

Creating a website or blog on a free blogging platform or on a good paid hosting eventually comes to understand the necessity of learning the basics of SEO because as would have been interesting and useful content you post and article for the search engines they are just text, and in order to give it the importance and significance of essential SEO optimization. The concept of SEO is very extensive, this is not a few cunning tricks that allow the site to get on first place of top 10 search results, SEO is a science which is constantly evolving and because it depends on the algorithms of search engines along with the changing algorithms of change and methods used. In this article I will try to be simple and accessible to novice bloggers and web masters the language to explain the basics of search optimization called SEO, and specify the main directions of this quite difficult to understand the range of measures needed to achieve good positions for your pages. SEO eng. Search Engine Optimization or simply search engine optimization is a complex of methods and techniques designed to enable and enhance positive internal and external factors which are taken into account by search engine algorithms to determine the position of each page in the search results on the desired words in search queries. Maybe you have a very reasonable question is why search engines are unable to determine the significance and quality of the content internal content without using any SEO tricks and gimmicks. The answer to this question is very simple search engines are just machines and no matter how difficult and tricky algorithms, they are not stuffed they will remain with their stereotyped perception of the whole indexed content of our sites. That is why we have to play by their rules and adapt to these templates using the guidelines of the search engines and practitioners of SEO specialists which by numerous experiments find out the factors which search engines are silent. Not all techniques of search engine optimization are considered permissible and approved by the search engines, those which are prohibited includes black SEO. These include techniques such as Use black optimization techniques is highly undesirable and sooner or later becomes a cause of lowering the pessimization of position pages in the search results of exposure to the filters and even ban the entire domain. Talking about SEO as a way to achieve better positions in the search results usually involve two components. Typically, the best results are achieved by the simultaneous use of optimization support for promoted pages external

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